

# Our solutions

## BMF ProVis

One of the largest automotive databases in Europe

Our ProVis product family offers comprehensive and, if required, highly individual solutions and platforms for the web-based and stationary B2B and B2C sector for industry, wholesale and retail in the automotive, tyre and rim market.



Enterprise Application



3rd Party Configurator



Data Webservice

## BMF Data Hub

Electronic data exchange in multiple data formats

The BMF Data Hub is our high-performance data hub for the automatic processing, refinement and distribution of technical data in the automotive, tyre and rim market and represents the powerful core for the tailor-made, industry-independent mapping of business, warehouse and logistics processes.



ANALYSIS-TOOLS

20 LANGUAGES

25K  
UPDATES PER  
MONTH



EDI/BI-Services



Data Packages



2D/3D Services

# We love challenges

We are passionate about complex data structures, their processing and enhancement

BMF Media Information Technology GmbH has been active in the automotive, tyre and rim market for 30 years and is the market leader in the field of processing technical data for tires, rims and international vehicle information. Powerful solutions for e-commerce platforms, information systems, EDI and BI services as well as 3D visualization complete the portfolio.

This is what you can expect from BMF

- ✓ High-quality and individual solutions
- ✓ Agile ways of working / scrum certification
- ✓ Established processes for quality assurance
- ✓ Transparency towards our customers



## going green

BMF Media Information Technology GmbH is proud to announce that in the current year more than 75% of the kilometres travelled by passenger cars will be purely electric and with green electricity.

In addition to converting its vehicles to battery electric vehicles and using green electricity to charge them, BMF's data centre is also already powered 100% by electricity from renewable sources: mostly regional hydroelectric plants. BMF Media Information Technology GmbH intends to further expand its sustainability and environmental awareness efforts in the future and also engage in other areas, such as the efficient use of equipment and green coding.

Certified by DLR Automotive 7022



"We firmly believe that sustainability will play an important role in the future of mobility. That is why we have decided to convert our vehicles fleet to electric vehicles. We want to make our contribution to climate protection and prove that it is possible to run a successful business without compromising on sustainability."

Media-Praxis 2022



"We believe that every company must take responsibility for protecting our environment. Through our efforts, we show that it is possible to be successful while making a positive contribution to society and the environment."

Praxis 2022

## We love challenges

Our passion belongs to complex data structures, their preparation and refinement.

100+  
customer and partners

BMF currently serves over 100 customers. Long-term partnerships are the basis of our success.

150+  
platforms and systems

Over 150 ProVis systems are operated in our own computer centres.

30  
billion updates per month

Our BMF Data Hub processes 13,000 data updates per second, 3 million transactions per month and distributes over 100 million technical data per day.

30  
years of experience

For 30 years now we have been implementing exciting and extensive projects for our customers. There is no substitute for experience.

**BMF**  
Media Information Technology GmbH

## Contact information

BMF Media Information  
Technology GmbH  
Peter-Dörfler-Straße 32  
D-86199 Augsburg

Tel: +49 (0) 821 498160-0  
www.bmfgroup.de/en/  
info@bmfgroup.de

## Company

BMF Media Information Technology GmbH has been active in the automotive, tire and rim market for 30 years and is the market leader in the field of processing technical data for tires, rims and international vehicle information. Powerful solutions for e-commerce platforms, information systems, EDI and BI services as well as 3D visualization complete the portfolio.

## Products and technologies

**BMF Data Hub:** EDI and BI Services: The BMF Data Hub is a high-performance data hub for the automatic processing, refinement and distribution of technical data and represents the powerful core for the tailor-made, industry-independent mapping of business, warehouse and logistics processes.

**BMF ProVis ePP:** Complete Solution for configuration, sales and business process integration for the rim, tire and automotive market (B2B portal).

**BMF ProVis 3PC:** The ProVis 3rd Party Configurator is a rim and complete wheel configurator based on our data webservice. This configurator can be integrated with just 3 lines of code in each website or shop.

**BMF ProVis Webservice:** The target group for the BMF ProVis Data Web Service are customers who want to implement their own rim, tire, TPMS and/or complete wheel configurator.

## Strengths

BMF currently controls over 80% of the European tire and rim market. BMF has over 100 customers from the industry with over 150 systems in the market. Over 30 billion price and inventory updates per month with over 1500 different interfaces. BMF networks any system and format with each other (horizontal and vertical integration). In some areas BMF works with artificial intelligence to digitize and automatically read and recognize content from different digital (e.g. PDFs) and physical documents.

## Target clients

- Data provider for North American car / vehicle data which BMF can use in their systems
- Tire and rim manufactures
- Wholesales in the automotive part industry
- Companies who want to connect to dealers, supplier, logistics, warehouse,...
- Companies who seek a partner from Europe to grow together and combine know how



**Trade Horizons**  
GLOBAL BUSINESS GROWTH

**German E-Mobility delegation to  
Detroit (MI) and Columbus (OH); June 26<sup>th</sup> - 30<sup>th</sup>, 2023**