



Contacts

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Company

GameInfluencer GmbH is a growth marketing powerhouse based in Munich, Germany, with operations spanning six key markets. The company specialises in scalable game promotion techniques, including influencer marketing, user-generated content (UGC) campaigns, and creator programs. GameInfluencer combines over 30 years of expertise in cross-regional projects, serving clients across the NA, EU, LATAM, and APAC regions.



Products and technologies

Game Influencer's key offerings include:

- **Creative Influencer Marketing Campaigns:** Tailored campaigns to match brands with the most creative talents and unique concepts.
- **Scalable Performance-Based Campaigns:** Automated, data-driven campaigns designed for high-impact performance growth and increased brand awareness.
- **User-Generated Content Ads:** Harnessing authentic creator content for amplifying your brand and fostering deeper connections with the audience.
- **Creator Programs:** Custom-built programs to foster long-term partnerships between brands and creators.
- **Community Uplift Campaigns:** Strategies to grow communities on platforms like Discord, Twitter (X), and Steam.

Strengths

- **Extensive Creator Network:** Access to over 3 million talents and agencies, enabling competitive CPM and CPV rates.
- **Proven Marketing Expertise:** Hands-on knowledge of platform regulations and market trends across regions.
- **Diverse Service Portfolio:** A variety of marketing products that address different promotional needs.
- **Global Reach:** Experience managing projects for prominent clients across diverse geographies.

Target clients

Developers and Publishers: Game developers and publishers aiming to connect with global audiences,
Consumer Goods Industry: Companies looking to promote their products to the gaming community,
Blockchain and Tech Companies: Organisations seeking innovative marketing solutions for blockchain games, VR/AR products, and AI technologies.

With its comprehensive marketing strategies and robust creator network, GameInfluencer is poised to establish meaningful partnerships and drive success in international markets, including the UK.