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Company

kalypso

Kalypso Media Group GmbH is a German-based, independent developer and publisher of interactive entertainment software. With operations across ten offices worldwide, Kalypso Media Group specialises in creating and publishing iconic strategy-focused game franchises such as Tropico, Commandos, Dungeons, and Railway Empire. The company is recognised for its global approach and its passion for crafting games that stand the test of time.

Products and technologies

- Game Development: Proprietary and third-party game engines, including Unreal and Unity, are utilised to develop immersive video games for PC, Xbox, PlayStation, and Nintendo Switch platforms.
- Kalypso Launcher: A proprietary digital tool that enhances user experience and game accessibility.
- Cross-Platform Tools: Technologies supporting seamless game development and deployment across multiple platforms.
- Collaborations: Collaborations: Partnerships with external providers for 3D art, loca testing, soundtracks, and voiceovers to ensure high-quality production values.

Strengths

- Global Reach: Strong international presence and a well-established network across major gaming markets.
- Portfolio Diversity: Expertise in strategy and simulation genres, offering a wide array of game titles to cater to varied audience preferences.
- Long-Lasting IPs: Proven ability to build and reboot intellectual properties that maintain relevance and popularity over decades.
- Passion and Expertise: A team deeply committed to creating engaging and innovative games.

Target clients

Developers seeking publishing partnerships and expertise in strategy-based games, Wholesalers for distribution of physical and digital game products, Gaming-Service Companies, including those offering PR, marketing, and development support, Digital platform providers such as Steam, Microsoft, Sony, and Nintendo, Trade associations and industry stakeholders aiming for collaborations and market insights.

