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Company

LeetDesk (ODYN GmbH) specialises in manufacturing electrically height-adjustable gaming desks and accessories, as well as office furniture. Combining innovation and functionality, LeetDesk products are designed to meet the needs of gaming enthusiasts and professionals alike. In addition to their own products, ODYN is also the registered supplier of reputable office furniture maker UpliftDesk in Europe and the UK.

Products and technologies

LeetDesk's key offerings include:

- Height-Adjustable Gaming Desks: Ergonomic and customisable desks tailored for gamers, enhancing comfort and performance.
- Office Furniture: A range of products that blend professional aesthetics with practicality for modern workplaces.

Strengths

Unique Event App: The Polaris Convention App connects exhibitors, companies, and attendees through gamified experiences, increasing engagement and providing valuable connections.

- Customisability and Ergonomics: Electrically adjustable desks designed for optimal posture and comfort during extended use.
- Specialisation: A focus on gaming desks sets LeetDesk apart from general furniture manufacturers, making it a preferred choice for gaming professionals.
- Innovation: Products like LeetDesk demonstrate a blend of cutting-edge design and user-focused functionality.

Target clients

Esports organisations: Seeking partnerships to align with premium gaming products, Influencer agencies: Looking for brand collaborations in the gaming sector.