

Contacts

Spellgarden Games UG Beskidenstraße 7 71640 Ludwigsburg Germany





Company

Spellgarden Games UG is an indie game studio dedicated to creating cozy and quirky games with an emphasis on relaxing gameplay and diverse stories. The company has a strong focus on inclusivity, with themes and narratives aimed at underrepresented groups, particularly female audiences. Established in Germany, Spellgarden Games recently expanded to the UK with a subsidiary, Spellgarden Games UK Limited.



Products and technologies

Core Technologies: Unity Engine, C#, and platforms such as PC and Nintendo Switch. Spellgarden Games' portfolio is defined by games within the growing "cozy game" niche, characterised by relaxing and charming experiences. Their debut title, Sticky Business, has sold over 200,000 units and has been praised for its engaging design and community-driven development.

Strengths

- Niche Expertise: Leadership in the "cozy game" category, meeting a growing market demand
- Social Impact: Dedicated to highlighting marginalised groups and female audiences in gaming.
- Community Engagement: Strong player-focused approach, incorporating community feedback and ideas into development.
- Proven Success: Sticky Business achieved strong commercial and critical acclaim, demonstrating the studio's ability to deliver beloved games.

Target clients

Spellgarden Games seeks partnerships with:

- Indie Game Publishers: To bring their games to broader markets.
- Service Providers: Such as marketing agencies specialising in gaming.
- Outsourcing Partners: For collaborations in game development and publishing.

