



## Contacts

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# SUPER CROWD



## Company

Super Crowd Entertainment GmbH (SCE) specialises in conceptualising, consulting, and organising trade fairs and events within the entertainment sector. The company also focuses on marketing and developing various brands, providing publishing services for game developers, and managing a game developer hub and network. SCE has developed an immersive scavenger hunt app that enhances event experiences through gamification and real-world rewards.

## Products and technologies

Super Crowd Entertainment's key offerings include:

- **Polaris Convention App:** A gamified event app that transforms events into interactive adventures. Features include personalised avatars, QR code scanning, gamification elements, and real-world rewards to enhance user engagement.
- **Event Organisation Services:** Expertise in creating large-scale community-focused events, such as the Indie Arena Booth and Polaris Con.
- **Publishing and Networking Support:** Resources and services to support game developers and foster industry connections.

## Strengths

- **Unique Event App:** The Polaris Convention App connects exhibitors, companies, and attendees through gamified experiences, increasing engagement and providing valuable connections.
- **Proven Event Expertise:** With over a decade of experience, SCE has a strong track record of hosting successful events, including one of the largest indie developer community stands at Gamescom.
- **Extensive Network:** A well-established network in the gaming and entertainment industries, enabling partnerships and opportunities for clients.

## Target clients

**Developers:** Game developers seeking publishing services and networking opportunities, **Event Organisers:** Companies looking to enhance their events with gamified experiences, **Educational Institutions and Agencies:** Organisations interested in innovative event solutions and industry collaborations.

With a focus on creating engaging experiences and fostering connections, Super Crowd Entertainment is well-positioned to expand its reach in international markets, including the UK.