

# Classic Line Kniffel®

Clever knobeln - mit Köpfchen

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## Contacts

b-interaktive GmbH  
Ostkirchstraße 177,  
44287 Dortmund,  
Germany

Tel. +49 2304 3382393  
ebarteska@binteraktive.com



[www.b-interaktive.com](http://www.b-interaktive.com)





## Company

b-interaktive GmbH is a multinational gaming studio established in 2011. The company is dedicated to creating immersive social multiplayer experiences, with a focus on innovative game mechanics that foster community and engagement. b-interaktive is well-known for its flagship GAAS title, "Dice Clubs," which has garnered a strong user base, particularly in Germany, Poland, and France. Operating with a team of 15 professionals, the studio prides itself on delivering high-quality, focused and engaging F2P gaming experiences.

## Products and technologies

b-interaktive specialises in mobile game development, leveraging its in-house expertise to create and maintain games like "Dice Clubs." Initially focusing on native development for iOS and Android, the company is now transitioning to third-party engines to enhance efficiency and broaden its technological horizons. Their deep understanding of the GAAS model allows for the development of monetisable and engaging social mobile games, emphasising quality and user satisfaction.

## Strengths

- Strong presence in the German market with partnerships with established brands like Schmidt Spiele.
- Experienced and cohesive team with over a decade of collaboration.
- Expertise in the GAAS model, enabling the creation of engaging and monetisable games.
- Commitment to high-quality gaming experiences prioritising user satisfaction.
- In-house technological expertise, providing full control over game development and backend infrastructure.

## Target clients

Publishing partners, Brand partners, Open to speak with potential mergers and acquisition companies.